

# Dean A. Banks

## WEBSITE/MULTIMEDIA/ENGINEERING DEVELOPMENT RESUME

### OBJECTIVE

To secure a Webmaster/Multimedia/Marketing position in a progressive company. I am a motivated self-starter and a fast-paced, dynamic worker.

### CAREER-RELATED SKILLS TECHNICAL

#### Computers/Web Design

- Macromedia Studio MX (Dreamweaver, Fireworks, and Flash).
- Microsoft Front Page, Site Server, SQL, Windows 95, 98, NT 4.0, 2000, XP.
- Adobe Photoshop, Premiere, PageMaker, After Effects, Go Live, Quark.
- Java and Perl.
- Computer graphics design.
- Design and construction of custom computers.
- Troubleshooting and repair of PC's.
- Computer maintenance of a 30-customer base.
- Design and installation of Windows NT networks.
- Website/PowerPoint/Multimedia design and construction.
- Proficient on most PC based word processors, spreadsheets, and databases.

#### Video

- Video engineering and production of The Children's Computer Learning Series first tape entitled Learning Computers is Fun! A Parent's Guide for Children, for QVC in their program Quest for America's Best (1995).
- Video engineering and production of the TV Pilot Golden City, a learning program for pre-schoolers (1998).
- Assisted in engineering and editing video for the national TV show, Breakaway (Fox, 1987).

#### Audio

- Engineered and produced music performances on computers for local recording artists.
- Engineered and produced recording sessions for over 100 recording artists.

### PROMOTION & MARKETING

- Designed, constructed, and marketed Websites, PowerPoint presentations, and e-Books.
- Promoted roster Artists with video and radio promotion for RAD Entertainment (1989).
- Promotion/Marketing for the Ohmatronics Direct Box at the Audio Engineering Society's Convention (1978).
- Radio Promotion Coordinator for Frank Zappa (1979).

### PLANNING & CONTROL

- Wrote, storyboarded, videotaped and edited music, special interest, variety, and documentary videos.
- Designed and built a complete Audio/Video Recording Studio Facility (1997).
- Researched and wrote book, "Communication: The Key To Successful Living" (The Light Press, 1986).
- Consultant on design and construction of a pro recording facility in Burbank, CA. (1979).

### INSTRUCTION & SUPERVISION

- Taught filmmaking course for teenagers at the City of Newark Parks and Recreation.
- Individual instruction in computers and Website design for children.
- Taught classes on MIDI and recording techniques for Audio Engineering course (1988).

## **MANAGEMENT**

- Internet Marketing and Office Management (6 companies) for Possibility Investments, Inc.
- Development and management of a multimedia design company for over 5 years.
- Developed and managed seven recording artists and their careers.

## **EDUCATION**

2000-2002 Online Consulting Master Certified Internet Webmaster certificate classes for Generalist, Site Designer, & E-Commerce. Coursework completed on latest web design technologies. Certification awarded as a Master Certified Internet Webmaster Designer (MCIWD).  
1997 Microsoft Networking Essentials program.  
1996 Course in Television & VCR Repair.  
1995 Course in Computer Diagnostics.  
1994 Videomaker Expo-seminar on Non-Linear Video Editing and Techniques.  
1994 Ivy Tech-course in Digital Principles.  
1993 Refresher course in Algebra/Technical Mathematics.  
1989-1992 NRI-certificate course in Electronic Music & Computers.  
1983-1985 Los Angeles Pierce College-A.A. in Psychology.  
1981-1985 University College Seminary- D.D. in Theology.  
1977-1978 Los Angeles Community College-several courses in Computer Engineering.  
1973-1974 CREI-certificate course in Electronics.  
1972-1973 Delaware Technical & Community College-Electronics.

## **EXPERIENCE**

2005-2006 Webmaster/Marketing Director for [banksnet.com](http://banksnet.com).  
2004 Webmaster/Marketing Director for Possibility Investments, Inc.  
2002-2003 Webmaster/Director of Internet Marketing- BZB Printing, Inc.  
1995-2002 Producer/Owner- Banksnet MultiMedia.  
1989-1995 Video/Promotion Consultant- R.A.D. Entertainment.  
1987-1989 Video Engineering/Editing Associate- Breakaway/KTTV (Channel 11).  
1985-1987 Audio/Video Engineering Technology Instructor-University of Sound Arts.  
1979-1981 Studio Designer/Consultant- Burbank Studio Center Complex.  
1978-1979 Distributor/Marketer- Ohmatronics Technology.  
1974-1977 Electronics Inspector- Amtrak/Penn Central.

## **REFERENCES**

Kenneth Murrey, President of Freedom Sock- (610) 329-8739  
John Purnell, CEO of Delaware Surety. - (302) 507-7177  
Barry Brown, Graphic Designer- (302) 393-1768

## **PERSONAL CONTACT INFO**

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Website- <http://www.banksnet.com>

## **EXAMPLE SITES**

[Freedomsock.com](http://Freedomsock.com)  
[Bzbindustries.com](http://Bzbindustries.com)  
[Topbailsurety.com](http://Topbailsurety.com)  
[Surroundingsdesignandrenovations.com](http://Surroundingsdesignandrenovations.com)  
[Archettoconstruction.com](http://Archettoconstruction.com)